

# CENTURY®

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PRESS RELEASE

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## Century Furniture Debuts New Showroom at 200 Steele

**High Point, NC** (April 2018) – This April at the High Point International Furniture Market Century Furniture will debut a new showroom space located at 200 Steele, Suite 213. This represents the first move for the company’s flagship showroom in over thirty years.

Located in a brand new three story extension to the 200 Steele building, Century is accompanying its sister companies, Hancock & Moore and Highland House, that already reside in the existing 200 Steele building. The 40,000 sqft showroom features an open floor plan and will be a key resource for design professionals and retail stores. An open kitchen and source room concept will provide ample space for designers to work on projects and utilize all the tools Century has to offer.

“This is an exciting time for Century,” said Alex Shuford, III, CEO and President of Century Furniture. “We have designed a showroom space that we feel will allow us to evolve as a company, showcasing to our retail and design partners the best of Century’s lifestyles and furnishings.”

Century will open its doors on Thursday, April 12<sup>th</sup> and be open through Wednesday, April 18<sup>th</sup> from 8am-6pm, with hospitality throughout. Century will be holding a ribbon cutting ceremony on Saturday, April 14<sup>th</sup> at 1pm, to officially

open their new showroom. In addition, Saturday evening they will be hosting a Grand Opening celebration from 6pm-8pm.

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Century Furniture, LLC, based in Hickory, NC, is a third generation family owned and operated company committed to the ideal of creating furniture of such impeccable quality that it brings joy not only to the people who own it, but also to the craftspeople who build it. Their commitment and dedication can be seen in every piece of furniture that carries the Century name.

**For further information contact:**

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